

YJOURNEY

TEAM POWER2 (TO)

Theme : Power



MENU



01



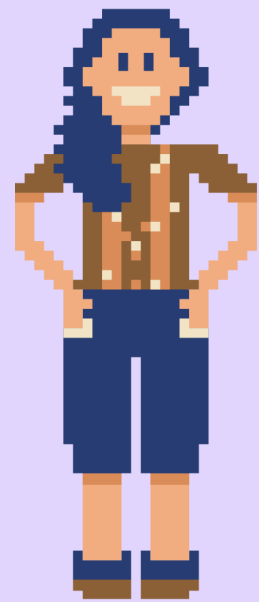
07



12



TEAM MEMEBERS



Lin Su

MA Cross-Cultural
Communication &
Media studies



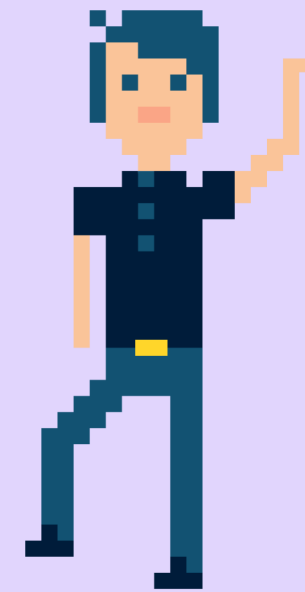
Surin

BA Media
communication and
culture study



Mabel

Bsc Electrical
and Electronic
Engineering



Philipp

BSc Mechanical
Engineering



Kaybe

Mac Human-Computer
interaction

MENU

01

07

12



MOTIVATION



The injustice system that have constructed the world how we should behave to be considered 'good' humans.



Experiences of Asian LGBTQ+ individuals that they have faced in reality.



Power over makes marginalized people unseen.

MENU



01



07



12



PROJECT GOALS



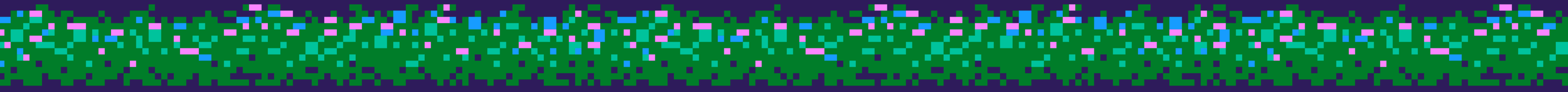
TO BE YOURSELF



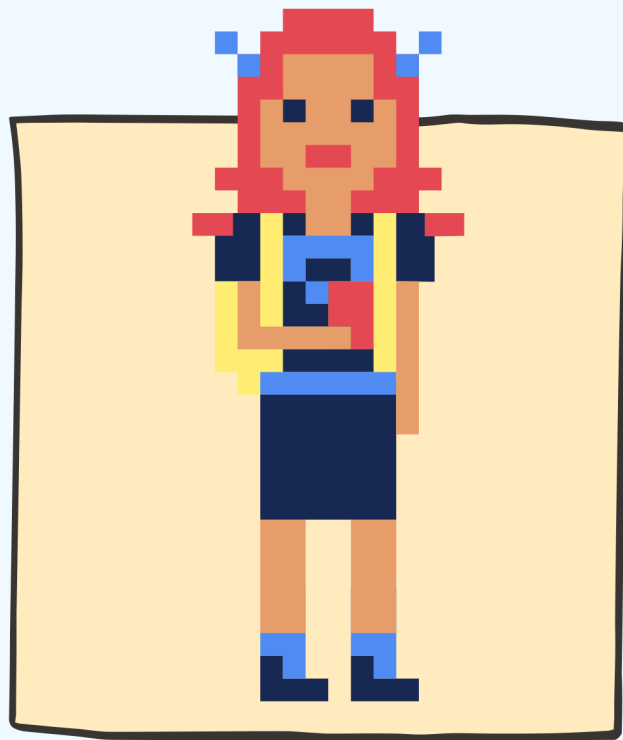
EMPOWER



ASK FOR HELP



TARGET USER



STORY

"I am an 18 year old girl in my last year of high school. I face societal pressure from home, school and role models around me. I have feelings for a girl but I feel like I shouldn't have this feeling... I am afraid of judgement from society."

NAME

Lara

AGE

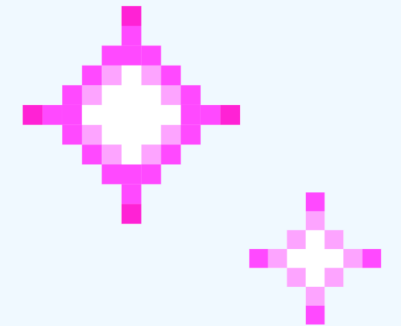
18 years old

PAIN POINT

- I am facing societal obstruction against the way I want to mould my identity and sexual orientation.
- Cannot communicate clearly about boundaries.
- Hard to demonstrate my feeling in words in a judgemental society.

GOALS

- To become concious of societal pressures on my identity
- To realise that it is in my **POWER** to control which of these external influences are able to mould the person I become and how comfortable I am with my sexual orientation.
- Trying to mould my future adult life to strike a balance between happiness and independence.



MENU



01



07



12



GAME DETAILS

• Storyline

- About life adventure of an LGBTQ girl in her different Period: childhood, teenager, adult, employment.
- Different problem (gender role, oppressed situation by genders, male-gaze, sexual orientation)
- game environment that provides easier access to power and helps them understand how power can change the system through their actions.

• Rules

Player hit the box



• Special props



MENU

⚔️ 01

💎 07

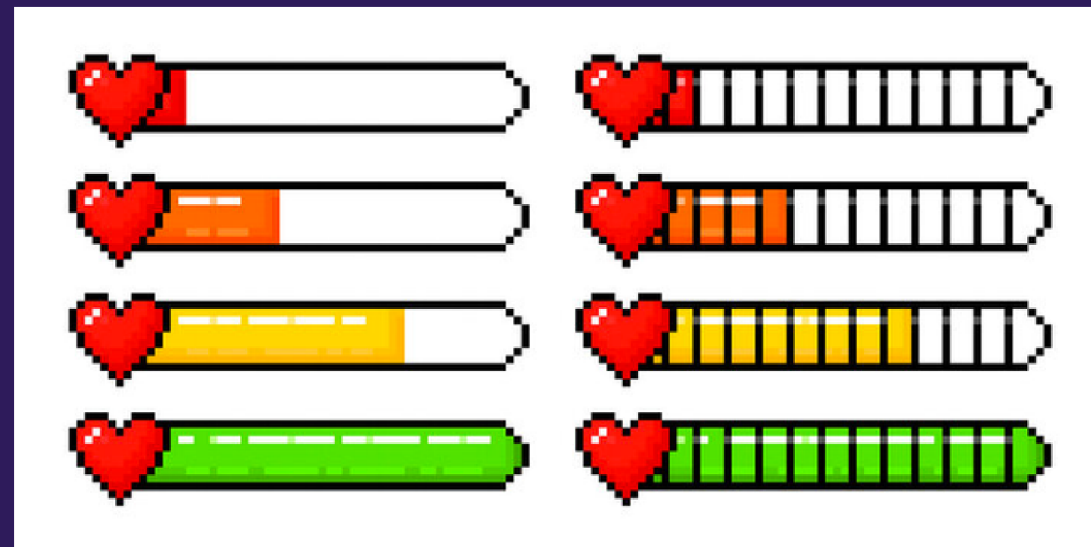
★ 12



CHALLENGES

Game

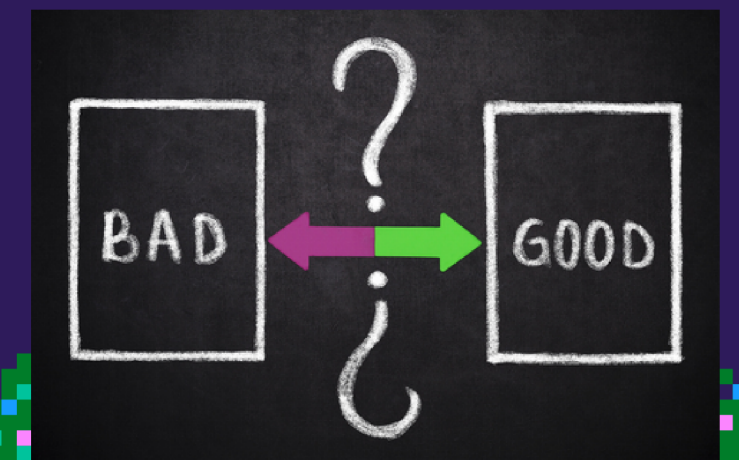
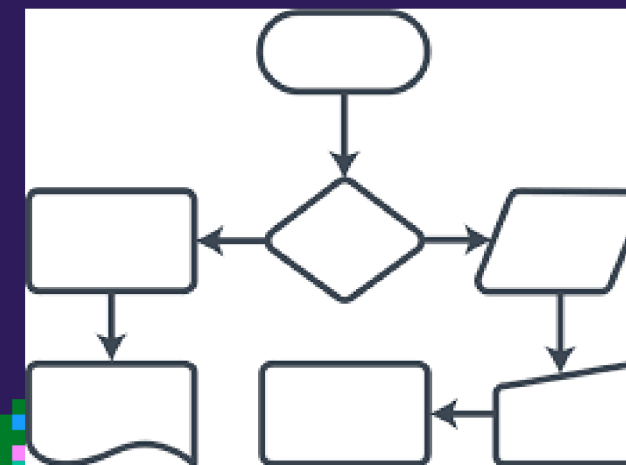
Discrete Numerical
Values



≠

Real Life

metaphorical and abstract
social dynamics



MENU



01



07



12



REFLECTION



**DIFFERENT AND DIVERSE
BACKGROUNDS.**



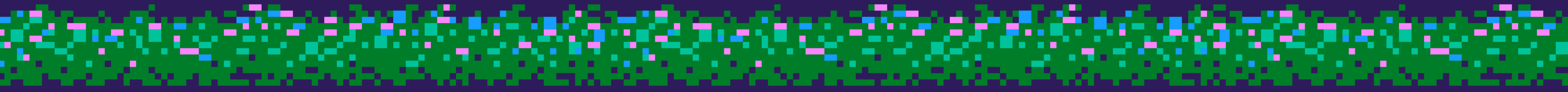
**NO CODING
BACKGROUND.**



**OPEN-MINDED &
COLLABORATIVE
DECISION MAKING
PROCESS.**



**MAKING DECISIONS
BASED ON THEIR
EXPERTISE**



MENU



01



07



12



PROTOTYPE