

BYSTANDER INFLUENCER

Team Mebmers

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Bystander Effect

A social psychological phenomenon:

People are less likely to help in emergencies when others are around.

The MORE people, the LESS willingness.

BYSTANDER INFLUENCER

NEW GAME

Lying on the floor.

Bleeding.

Unable to feel the legs. Do they still exist?

Footsteps approaching.....

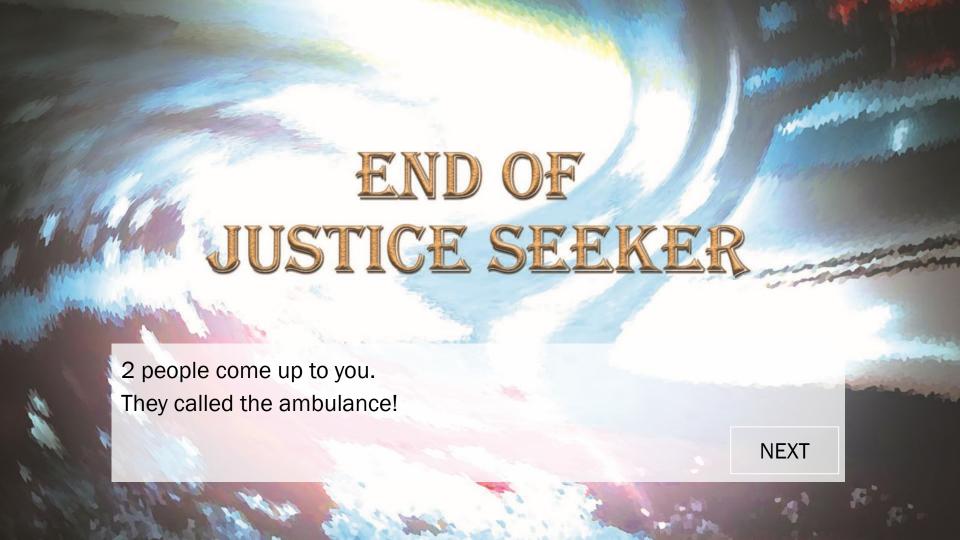
HELP!

END 1

END 2

END 3

IF(Positive Choices) ? (Negative Choices)





The world begins to spin...

And you know you will survive.

END 2

END 3



Footsteps come and go.

Eyes glance through.

Spotlights gazing upon. Gazing upon.

Passers. All Passers.

NEXT





Footsteps come and go.

Eyes glance through.

Spotlights gazing upon. Gazing upon.

Passers. All Passers.

NEXT



The world begins to spin...

Flashing before the first event in your life as an influencer.

You were a BYSTANDER of that car accident.

END 1

END 2

Game Demo

3 endings	Choices →monetary system
8 events	Based on true social events

Sexualism	Language	Self Image	
Disability	Accident	Crime	
Nationality	environment		

eam Assignment & Timeline

Team Members	Tasks		
Haochuan Zhong	Code UI design		
Xinyan Gao	Frame design Art design		
Tianle Liu	Gameplay design Overall management		
Jialin Zeng	Script editor Slide editor		
Jasmine Tan	Script editor Slide editor		

Tasks	Team Members	11.7	11.8		11.9
		3(h)	3	3	3
Brainstorm	ALL				
Code	Haochuan Zhong				
Script	Jasmine Tan				
	Tianle Liu				
	Jialin Zeng				
	Xinyan Gao				
Frame	Xinyan Gao				
UI	Haochuan Zhong				
Slides	ALL				

arget Audience

EVERYONE!

We are all bystanders

Message of Game

We can choose to be active bystanders...

...because we may need help from others one day too